

JAMES RASH MARKETING

SINCE 2001

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In Case You Missed It

Dear Realtor,

As a professional, there is an expectation that you'll have knowledge of current events, market conditions, and government programs and will have an opinion to share.

There's no easy way to know it all.

But there might be some articles that you would want to know about.

Trying to find them is where the meek end their quest.

There is an indeterminable number of real estate articles available to readers on the Internet.

Trying to figure out which stories you want to read takes a while, so I've tried to provide you with a list of articles, any of which you could/might find worthy of consumption for your business awareness.

I hope you don't mind me serving as a filter to help you find information that appears to be to some degree helpful to the topic at hand.

I've certainly not read every article, in fact I've only read a couple. But I have scanned the opening lines of several.

My point is, I don't endorse or criticize any of the information found in any/all of the articles linked to from this email.

But most appear to be worthy of acknowledgement. You decide which are worthy of note. I did not.

If it works for you, great. If it doesn't, let me know why and maybe we can talk about it. Either way, thank you for your consideration.

Please don't forget that I'm offering email newsletter services which you can learn about by [clicking here](#).

We're getting ready to start a new year – emailing a monthly newsletter can only help your business and there's no better time than now to get started.

I have some writing samples posted on my website, [JamesRashMarketing.com](#). Please consider them if you're thinking about using the services of a copywriter. Thank you.

And thank you for your interest in my email.

Here is the list of articles:

[Buying A House In 2023: A Step-By-Step Guide | Bankrate](#)

[Fed Rate Hikes And The Housing Market | Bankrate](#)

[Should I Sell Or Rent My House? | Bankrate](#)

[Inflation And The Housing Market | Bankrate](#)

[It's been a brutal year for homebuyers. Here's what experts predict for 2024, from mortgage rates to prices. - CBS News](#)

[How rate hike pause could be good news for investment plans - CBS News](#)

[Mortgage rates drop to lowest levels since August | CNN Business](#)

[Four tips to save on real estate commissions | CNN Business](#)

[Your Credit Journey Starts Here | Fannie Mae](#)

[HomeView Homebuyer Education | Fannie Mae](#)

[You've Got Options When It Comes to Home Financing | Fannie Mae](#)

[October 2023 Hottest Housing Markets - Realtor.com](#)

[Weekly Housing Trends View — Data Week Ending December 9, 2023 - Realtor.com Economic Research](#)

[December 2023 Economic and Housing Market Update - Realtor.com Research](#)

[CPI – Annual Inflation Slowed in November to 3.1%, While Core Inflation Steadied - Realtor.com Economic Research](#)

[Real estate investor warns US is entering the 'greatest' correction of his lifetime \(foxbusiness.com\)](#)

[US housing market has 'big hole' to dig out of, Realtor.com chief economist says \(foxbusiness.com\)](#)

[Cash offers for homes reach near decade high in September \(foxbusiness.com\)](#)

[Redfin CEO issues dire warning on US's 'rock bottom' real estate market: The 'American dream' is in trouble \(foxbusiness.com\)](#)

[8 tips for sealing and reducing drafts to keep your home toasty this winter \(foxnews.com\)](#)

[Wacky \\$1.5M real estate listing warns of home's meth lab \(foxnews.com\)](#)

[Families that left California reveal why 'freedom states' have a better quality of life | Fox News Video](#)

[Mortgage Rates Stick the Landing After Huge Weekly Drop \(mortgagenewsdaily.com\)](#)

[Pending home sales drop to a record low, even worse than during the financial crisis \(nbcnews.com\)](#)

[Spring housing demand reheating market as prices increase \(nbcnews.com\)](#)

[California's Housing Market Is Collapsing \(newsweek.com\)](#)

[Democrats Have a Plan to Shake Up the Housing Market \(newsweek.com\)](#)

[Home Maintenance Costs Almost Double in a Year \(newsweek.com\)](#)

[The 7 US Housing Markets Set for Home Sales Spike in 2024 \(newsweek.com\)](#)

[Massive Mortgage Cost Spike Leaves America's Elderly With Difficult Choice \(newsweek.com\)](#)

[Rates could possibly go down to a high 4-percent range next year: Mortgage News Daily's Matt Graham \(cnbc.com\)](#)

[If you can buy instead of rent right now do it, don't wait, says Shark Tank's Barbara Corcoran \(cnbc.com\)](#)

[Here's what to expect in 2024 if you want to buy a home \(cnbc.com\)](#)

[The best European countries to buy a vacation home: Spain, Italy, France \(cnbc.com\)](#)

[There are not enough houses to satisfy demand, says NAR's Tracy Kasper \(cnbc.com\)](#)

[The Fed could pull off a soft landing, here's what that means for you \(cnbc.com\)](#)

[2023 was least affordable homebuying year: Redfin \(cnbc.com\)](#)

[The rise of sports betting: How it could be affecting housing \(cnbc.com\)](#)

[High mortgage rates have limited opportunities for homebuyers, sellers \(cnbc.com\)](#)

[Home equity could become more affordable next year if the Fed cuts rates, says ICE's Andy Walden \(cnbc.com\)](#)

[Consumers are still investing in home improvement despite weak home sales, says Azek CEO \(cnbc.com\)](#)

[NAR membership falls by nearly 6,000 in November \(realestatenews.com\)](#)

[Mortgage Rates Dip Below 7% for First Time in 4 Months \(nar.realtor\)](#)

[Inside Home Systems: A Guide to Heat Pumps \(nar.realtor\)](#)

[8 Common Home Inspection Issues: Fix Now or Later? \(nar.realtor\)](#)

[Choosing Smart Sheds: Factors to Consider for Homeowners \(nar.realtor\)](#)

That's the list I've come up with for this month. I'll compile another one in January.

I'm providing this list to show you what I'm offering. Next month's list will be different. There will only be a couple of active links to the articles. The titles of the remaining articles will still be provided, but the source will not, and the active link will not be provided.

If you would like to receive the fully active list, simply [click here to be taken to my e-newsletter sign-up page](#).

It's free and you can stop the subscription at any time.

Thank you for your consideration.

I hope you find the articles list useful.

All the best,

Jim

Jim Rash

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