

JAMES RASH MARKETING

SINCE 2001

Freelance Copywriter

Real Estate Specialist

What follows is a sample newsletter for a fictional real estate brokerage in Nashua, New Hampshire.

This is the second of three newsletter options discussed in The Offer.

If you have any questions, please contact me at jim@jamesrashmarketing.com.

Thank you for your interest.

Sprocket Realty Group

1216 Fleming Street, Nashua, NH 03060 - 800-555-4321 - info@sprocketrealty.com

Good morning. I hope this newsletter finds you well and in good spirits.

There are as many reasons to live in Nashua as there are people who live here.

According to [niche.com](#), Nashua is one of the best places to live in New Hampshire. It "offers residents an urban-suburban-mix feel" and has "lots of restaurants, coffee shops, and parks." They also say Nashua's public schools are above average.

[Money.com](#) rates us as one of the "50 Best Places to Live."

[Realtor.com](#) says, "In September 2023, the median listing home price in Nashua, NH was \$469.9K, trending up 10.6% year-over-year. The median listing home price per square foot was \$270. The median home sold price was \$495K."

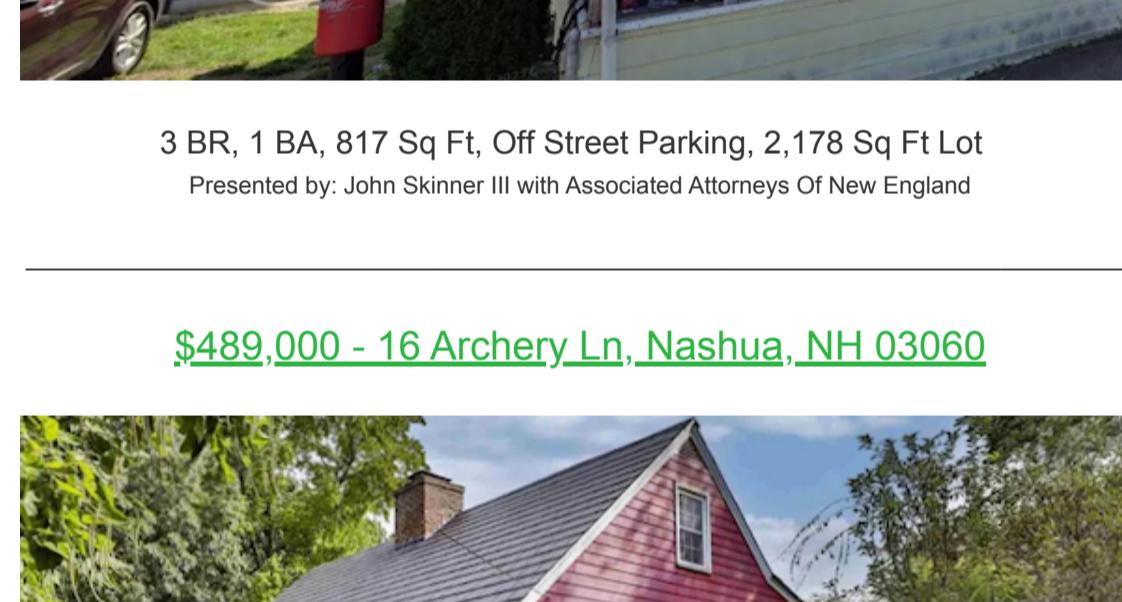
As of this writing we have 99 homes for sale, and 62 for rent.

In September 2023 we were in a buyer's market, meaning the supply of homes is greater than the demand, and on average, it takes just over a couple of weeks for a home to sell once it's on the market.

We have 25 public schools rated good and higher by GreatSchools.org. If you're looking for a private or charter school, you'll find 14 to choose from.

Homes for Sale

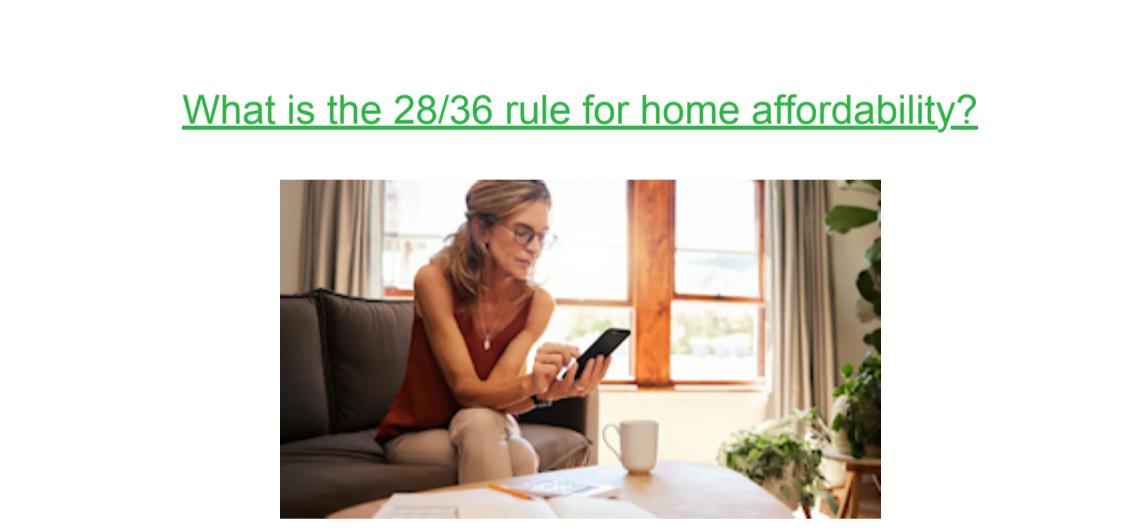
[\\$659,000 - 25 Chautauqua Avenue, Nashua, NH 03064](#)



3 BR, 2.5+ BA, 2,148 Sq Ft, 2-Car Gar, 6,534 Sq Ft Lot

Presented by: Cheryl King with Mrm Associates

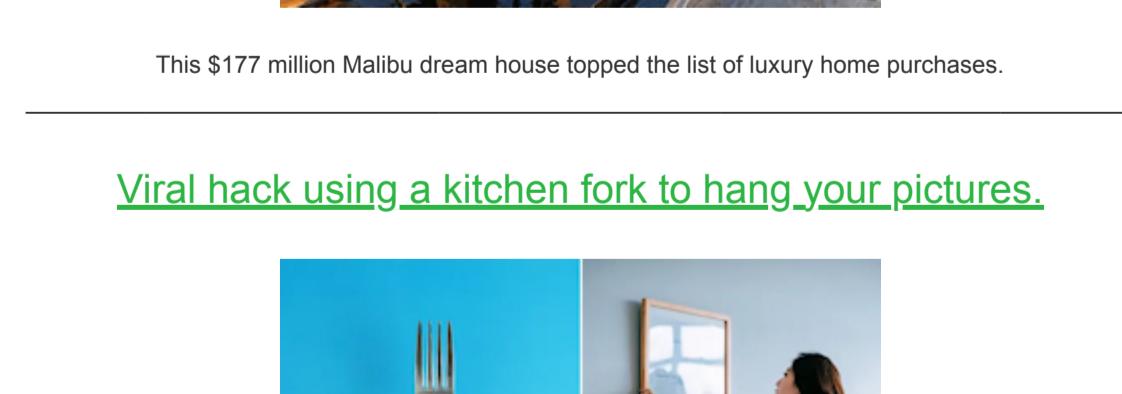
[\\$299,950 - 4 2nd Street, Nashua, NH 03060](#)



3 BR, 1 BA, 817 Sq Ft, Off Street Parking, 2,178 Sq Ft Lot

Presented by: John Skinner III with Associated Attorneys Of New England

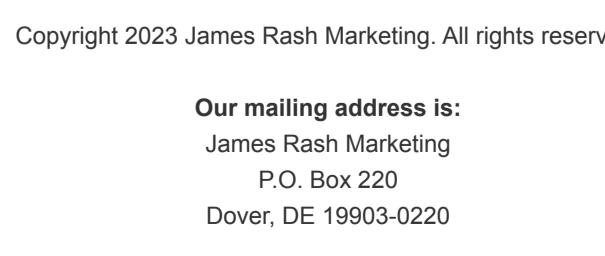
[\\$489,000 - 16 Archery Ln, Nashua, NH 03060](#)



5 BR, 3 BA, 3,302 Sq Ft, 4-Car Gar, 0.6 Acre Lot

Presented by: McGuinness Jeanne; Brokered by: Pat Clancey Realty

[What is the 28/36 rule for home affordability?](#)



Includes tips to improve your debt-to-income ratio.

[The Most Expensive U.S. Real Estate Sales For 2021](#)



This \$177 million Malibu dream house topped the list of luxury home purchases.

[Viral hack using a kitchen fork to hang your pictures.](#)

Here's how it's done.

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